



— THE GEORGIA —
BLACKPRINT™

THE PROSPERITY CONVENING

Building the Blueprint for Black Prosperity

— ♦ —
HOSTED BY —



GEORGIA
COALITION
OF BLACK
CHAMBERS



GEORGIA
LEGISLATIVE
BLACK CAUCUS

August 31 – September 1, 2026 • Marriott Macon City Center • 240 Coliseum Drive, Macon, GA 31217

SPONSORSHIP OPPORTUNITIES

About the Convening

The Georgia BLACKPRINT: The Prosperity Convening

OUR MISSION

The Prosperity Convening unites Black elected officials, leaders, businesses, policymakers, and community partners to develop a shared agenda that advances economic opportunity and prosperity for Black Georgians. Through data-driven collaboration and strategic partnerships, we identify challenges, develop actionable solutions, and promote policies and legislation that create measurable, statewide impact. We will reconvene annually to assess progress, strengthen accountability, and transform ideas into sustained action that builds community sustainable and economic growth for Georgians.

MORE THAN A CONFERENCE: AN ANNUAL ACTION FORUM

- Identify the most pressing issues affecting Black communities statewide
- Develop data-driven, solution-oriented strategies
- Assign organizational and legislative responsibilities
- Establish measurable outcomes and a statewide prosperity agenda
- Reconvene each year to evaluate progress, share results, and build on prior wins

Hosted by **the Georgia Coalition of Black Chambers & the Georgia Legislative Black Caucus** in partnership with the Georgia Association of Black County Officials, Georgia Black Mayors Coalition, Inc., and Advancing Black Business Foundation

Why Sponsor?

Align your organization with Georgia's premier statewide initiative for Black economic prosperity.

1

Premier Statewide Visibility

Meaningful exposure among influential business leaders, elected officials, corporate executives, entrepreneurs, and community stakeholders from across Georgia.

2

Leadership & Commitment

Demonstrate a visible commitment to inclusive economic growth and collaborative, cross-sector leadership.

3

Direct Impact

Your investment directly funds actionable solutions, strategic partnerships, and measurable outcomes that strengthen Georgia's economy.

4

Lasting Legacy

Help shape a statewide prosperity agenda that creates generational impact for Black communities throughout Georgia.

Sponsorship Opportunities

Four investment levels.

PRESENTING \$50,000 Exclusive — One Available Premier title-sponsor visibility, exclusive executive engagement, procurement matchmaking, and a seat in shaping Georgia's statewide economic prosperity agenda.	GOLD \$20,000 Multiple Available Strong brand visibility, a featured panel opportunity, exhibit space, networking access, and priority keynote seating.	SILVER \$10,000 Multiple Available Conference recognition, lead a breakout session, logo placement, exhibit space, networking opportunities, and four conference registrations.	BRONZE \$5,000 Multiple Available Recognition in conference materials, acknowledgment during the event, and two registrations to Georgia's premier Black economic leadership convening.
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Sponsor Benefits - Brand & Visibility

Benefit	Presenting \$50,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Availability	Exclusive (1)	Multiple	Multiple	Multiple
Full Naming Rights	✓	—	—	—
National Press Release Feature	✓	—	—	—
Logo on Main Stage & All Conference Materials	✓	✓	—	—
Prime Logo Placement	✓	✓	—	—
Logo on Website & Program	✓	✓	✓	✓
Recognition from Main Stage	✓	✓	✓	✓

Sponsor Benefits — Engagement & Access

Speaking roles and executive access opportunities by level.

Benefit	Presenting \$50,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Opening Keynote Remarks	✓	—	—	—
Plenary Speaking Opportunity	✓	—	—	—
Private Fireside Chat with GCBC and GLBC Leadership	✓	—	—	—
Sponsor the Black Business Data & Impact Report	✓	—	—	—
Premium Exhibit Booth	Custom	✓	—	—
Corporate Supplier Showcase	✓	—	—	—
Breakout Panel Opportunity	✓	✓	✓	—
Networking Event Access	✓	✓	✓	✓
Full Conference Registrations	20	8	4	2

Become a Sponsor

Join us in building the blueprint for Black prosperity in Georgia.

For sponsorship commitments or custom partnership packages, contact:

Georgia Legislative Black Caucus

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Georgia Coalition of Black Chambers

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